

Brownfield regeneration: mitigating perceived risks and stigma through image branding

Tuesday 10th and Wednesday 11th March 2015
Group Study Room2 in Science and Engineering Library, Osaka University
2-1 Yamadaoka, Suita, Osaka 565-0871, Japan,

AGENDA

Tuesday 10th March

Morning session (9:30 to 12:00)

Regeneration process from remediation to creating a liveable place on brownfield sites

Introduction of the participants

1. Brownfield regeneration in Osaka through image branding with creativity
- Case of Former Namura Dockyard -

Prof. Hirokazu Abe, Lee Lowoon and Shan Xiaotong
Osaka University (Japan)

2. Challenge of remediation and return of the large brownfield in Fukushima,
- Cost and effectiveness of decontamination and problem of return-

Dr. Tatsuo Yasutaka
National Institute of AIST (Japan)

Coffee break (10:45 – 11:00)

3. Greening Brownfield with Open Space Strategy in Japan

Assoc. Prof. Tomoko Miyagawa
Wakayama University (Japan)

4. Green Infrastructure as a Planning Approach to brownfield regeneration

Dr. Karsten Rusche
Research Institute for Regional and Urban Development (Germany)

Lunch Time (12:00 – 13:30) at Cybermedia Centre Laboratory

Afternoon session (13:30 – 17:00)

Communication, environmental education and image branding of
contaminated brownfield sites

5. Area-wide planning approach for brownfield revitalization, Case studies in
the North-eastern United States

Assist. Prof. Takefumi Kurose
University of Tokyo (Japan)

6. Green infrastructure as an alternative for brownfield regeneration: Fighting
stigma through benefit communication and image building

Jost Wilker
Research Institute for Regional and Urban Development (Germany)

7. Greening brownfields to mitigate people's perceived risks through image
campaign: comparing post-industrial sites in Germany, England and Japan

Dr. Noriko Otsuka
Research Institute for Regional and Urban Development (Germany)

Coffee break (15:00 – 15:30) at Cybermedia Centre Laboratory

Discussion and brainstorming for joint project ideas (15:30 – 17:00)

Dinner at Japanese style restaurant (18:00 –)

Hokkaido 6th Floor of SELCY in Senri-Chuo

Tel: 06-6155-0320

Wednesday 11th March

Housekeeping /possible funding programmes, next activities (10:00 – 12:00)

Brownfields Site visits (13:00 – 18:00)

Accommodations (Hotels near from Osaka University)

1. Senri Hankyu Hotel (4 star hotel located in commercial area, 15 minutes
by bus or monorail from Osaka University)
<http://senrihankyu.hh-hotels.jp/>
2. Hotel Hankyu Expo Park (4 star hotel in park area, 15 minutes by monorail
from Osaka University)
<http://hankyuexpopark.hh-hotels.jp/>

Workshop Venue

The location is

Group Study Room2 (2nd floor) at Science and Engineering Library of Osaka University

2-1 Yamadaoka, Suita, Osaka 565-0871, Japan,

アクセスマップ Access Map



- 電車** 阪急電鉄千里線
北千里駅下車徒歩15分～30分
By Train(Hankyu Senri Line)
15-30 min walk from the Kita-Senri station.
- 大阪モノレール** 阪大病院前駅下車徒歩5分～15分
By Monorail:5-15 min walk from the Handai-Byoin-Mae station.
- バス** 阪急バス(千里中央発)、近鉄バス(阪急茨木市駅・JR茨木駅発) いずれも阪大医学部前、または阪大本部前下車徒歩5分～15分
By Hankyu Bus:5-15 min walk from the Handai-Honbu-Mae bus stop or the Handai-Byoin-Mae bus stop.

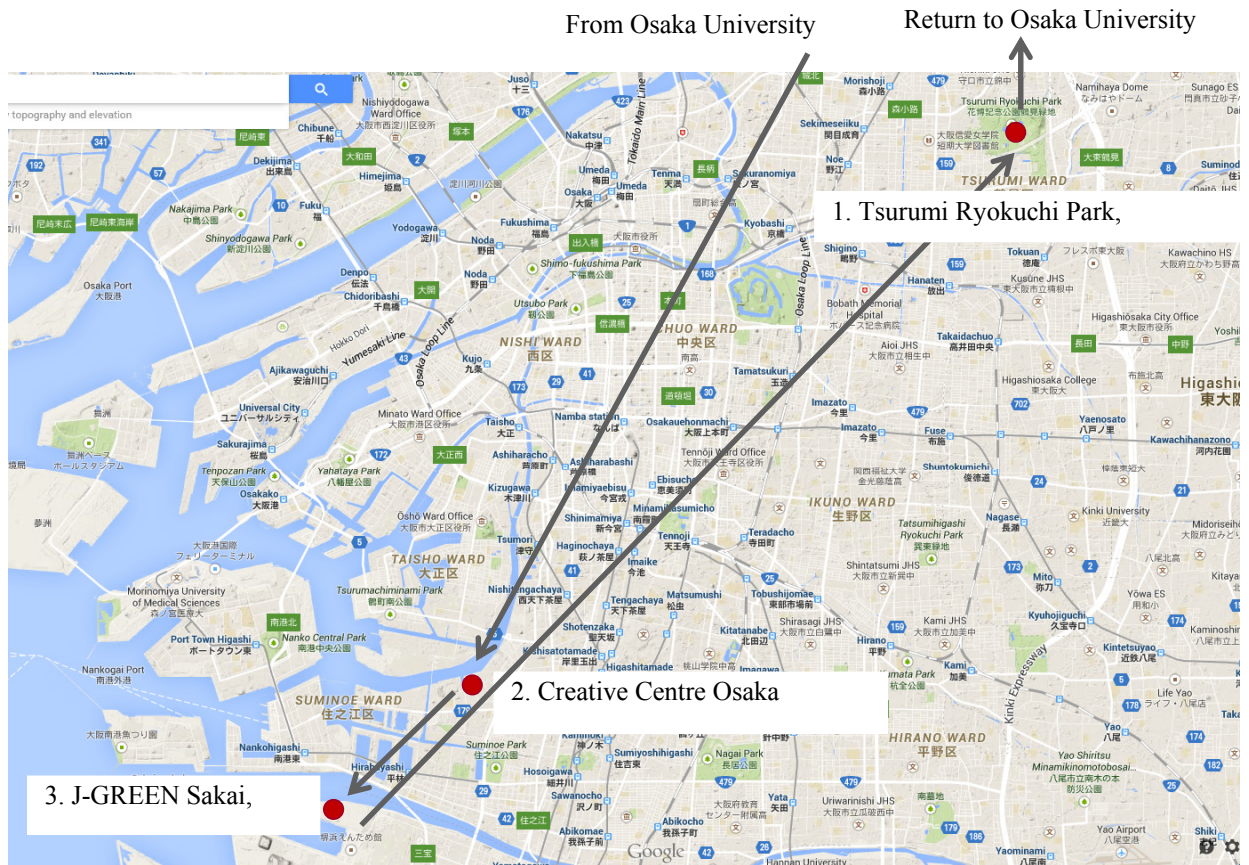


Workshop Venue
Science and Engineering Library

Brownfields Site visits

We will start from Osaka University by bus to Osaka Brownfield sites

13:00 - 18:00, Wednesday 11th March



1. Tsurumi Ryokuchi Park,

This Park was opening as a regional park in 1972. It became the venue of the "International Garden and Greenery Exposition" in 1990



2. Creative Centre Osaka

Creative Centre OSAKA, that is located in the mouth of Kizu-river, was established to regenerate the former Namura Dockyard.



3. J-GREEN Sakai

J-GREEN Sakai, that was sports facility, reused the former ironwork site to promote sports and the recreational activity including soccer.

